

Research Publicity Prize

Purpose of the fund:

The ICT research project publicity awards recognise the best approaches to publicise the outcomes of our research projects over the past year. To attract students to our domain, to ensure industry are well targeted to collaborate with ICT academics, and to help educate the general populace we need to describe and “sell” our research project outcomes and directions to a wide audience. These prizes reward academics and research projects that are making efforts to put our ICT in front of the public. By recognising and rewarding those who make the effort to promote research publicly we encourage and foster further publicity and have a national archive of exemplars of how to attract publicity to our field.

Amounts granted and duration:

The awards for this deliverable will be in the form of annual prizes for the top publicity of ICT research in one of three categories. The top award will be for \$1,000 (incl GST) with a second place prize of \$200 (incl GST) and third and fourth places gaining \$100 (incl GST).

Timing of applications and number of fellowships:

Prizes will be awarded annually. Applications are due on 15th of June each year and prize winners will be announced in July. Prizes will be awarded at a national function each year (in conjunction with another national event).

Eligibility:

Applications may be made by either individual researchers or a project team involved in a coherent project. Applicants must, at the time of application be a member or members of the permanent academic or research staff of a participating University working in the area of ICT. The publicity put forward for an award must have occurred within the 12 months prior to the application due date.

Application process:

Applicants must complete the research publicity application form and forward this together with:

1. A copy of the article that was published in a non-academic outlet. Outlets include national papers, radio, television, national IT press, magazines and general interest journals (e.g., New Scientist). Internet-based publications will also be considered, though will require evidence of NZ readership or relevance.

electronically to publicity@buildit.csi.ac.nz.

Criteria for selection:

Eligible applications will be ranked using the following equally weighted criteria:

1. The likely impact of the article on the public's perception of ICT
2. How widely the article was publicised within New Zealand

Process for assessment:

Each article will be considered by the panel (which will contain panellists from academia, ICT industry, and the media) who will rank based on the above criteria and decide on winners in all three categories. The three categories for articles are:

1. Best description of pure ICT research
2. Best description of ICT applied to industry
3. Best publication on ICT in education

Conflicts of interest between members of the panel and applicants must be declared and conflicted members must not participate in the ranking of applications which they have a conflict of interest with. When the panel chair has a conflict of interest the deputy chair will assume the chair while that applicant is ranked.

Conditions for award recipients:

1. Grants will be paid to the host institution which will oversee payment to the winning academic or project team.